NOTICE OF HOTEL OCCUPANCY TAX (HOT) GRANT MEETING OF THE COMMISSIONERS COURT OF LLANO COUNTY, TEXAS



Peter R. Jones Linda Raschke Ron Cunningham Brent Richards Jerry Don Moss
Precinct 1 Precinct 2 Judge Precinct 3 Precinct 4

Notice is hereby given that a Special Called Meeting of the above-named Commissioners' Court will be held on the <u>14TH Day of OCTOBER</u>, <u>2025 at 10:00 A.M. or immediately</u> <u>following the Regular Scheduled Llano County Commissioners Court held at 9:00 A.M.</u> at the Llano County JP#4 Courtroom, 752 Andy Taylor Dr, Llano, TX 78643, at which time the following subjects will be discussed and appropriate action taken, to-wit:

SUPPLEMENT TO AGENDA FOR COMMISSIONERS COURT MEETING OCTOBER 14, 2025

LLANO COUNTY HOTEL OCCUPANCY TAX (HOT) GRANT

I. **Discussion/Action:** The "Grant Application Deadline" will stay in the month of September and "Meeting Date" day will be in October of 2026; however, the actual day of the meetings will be determined at a later time and will go through Commissioners Court.

II. GRANTS:

- 1. **Discussion/Action:** to consider a grant application in the amount of \$15,000 from Texas Hotel & Lodging Association for January 2025 to December 2025 memberships for county lodgings actively paying Llano County Hotel Occupancy Taxes.
- 2. **Discussion/Action:** to consider a grant application in the amount of \$24,300 from Castell Hill Country Gallery for advertising and marketing an arts gallery, and for the costs of installing the arts gallery.
- 3. **Discussion/Action:** to consider a grant application in the amount of \$35,000 from Castell General Store for entertainment, advertising and marketing for six Castell General Store events for Gumbo Cookoff, Chili Cookoff, Testicle Festival, White Trash Bash & Parade, Cockeroo Music, and Hunter's Ball.
- 4. **Discussion/Action:** to consider a grant application in the amount of \$4,200 from Castell on the Llano for delivery and stocking of trout in the Llano River in early December.
- 5. **Discussion/Action:** to consider a grant application in the amount of \$5,000 from Michael Drost- DBA Colorado River 100 (Castell Grind) for marketing and advertising for Gravel Bike Race in Castell on April 11, 2026.

- 6. **Discussion/Action:** to consider a grant application in the amount of \$12,000 from Diamond S Rodeo Production for Llano PBR Bullriding event for advertising and marketing. Event to be held October 21, 2026.
- 7. **Discussion/Action:** to consider a grant application in the amount of \$90,200 from Kingsland AquaBoom to pay for advertising and events, July 3-6, 2026.
- 8. **Discussion/Action:** to consider a grant application in the amount of \$205,100 from Kingsland/Lake LBJ Chamber of Commerce and Visitor Center for advertising and marketing, influencer engagement, and visitor center operations.
- 9. **Discussion/Action:** to consider a grant application in the amount of \$8,500 from Lake Buchanan Conservation Group for stocking of striped bass during April and May 2026.
- 10. **Discussion/Action:** to consider a grant application in the amount of \$65,000 from Lake Buchanan/Inks Lake Chamber of Commerce for advertising and marketing, and visitor center operations for calendar year 2026.
- 11. **Discussion/Action:** to consider a grant application in the amount of \$10,000 from Llano County Historical Society Heritage Days to pay for entertainers, reenactors and advertising, October 16-18, 2026.
- 12. **Discussion/Action:** to consider a grant application in the amount of \$21,226 from the Llano County Historical Museum for an upgrade to the electrical system in the museum.
- 13. **Discussion/Action:** to consider a grant application in the amount of \$100,000 from the Llano Crawfish Open, Inc to pay for advertising and production costs, April 17-18, 2026.
- 14. **Discussion/Action:** to consider a grant application in the amount of \$15,000 from Llano Fiddle Fest to pay for advertising and artist fees, April 4-5, 2026.
- 15. **Discussion/Action:** to consider a grant application in the amount of \$25,000 from Llano River Chuck Wagon Cook-Off to pay for billboard advertising and entertainment. April 3-4, 2026.
- 16. **Discussion/Action:** to consider a grant application in the amount of \$10,000 from the Llano River Railroad for renovation of historical railcar to be turned into event space.
- 17. **Discussion/Action:** to consider a grant application in the amount of \$65,000 for Llano Texas Music Fest to pay for bands and advertising, September 24-26, 2026.

- 18. **Discussion/Action:** to consider a grant application in the amount of \$25,500 from Wesner Media for advertising to promote tourism in Llano County. Will run quarterly from December 2025 to November 2026.
- 19. **Discussion/Action:** to consider a grant application in the amount of \$6,700 from A Dickens of a Christmas in Llano to pay for entertainers, advertising, porta potties, sound technician. December 4-6, 2025.
- 20. **Discussion/Action:** to consider a grant application in the amount of \$2,500 from Buchana Dam Museum requesting HOT funds to operate a museum dedicated to historical restoration and preservation.
- 21. **Discussion/Action:** to consider a grant application in the amount of \$12,578 from Lake Area Rod & Classic Cars for Wings, Wheels and Wine to advertise the event and pay for musical entertainment. November 8, 2025.
- 22. **Discussion/Action:** to consider a grant application in the amount of \$40,000 from the Llano Earth Art Festival for artists, bands and advertising. March 27-29, 2026.
- 23. **Discussion/Action:** to consider a grant application in the amount of \$40,000 from Llano Municipal Airport for Wings, Wheels and Wine for advertising, entertainment, and event costs. November 8, 2025.
- 24. **Discussion/Action:** to consider a grant application in the amount of \$5,000 from Texas Tournament Zone for the Team Trail Event for advertising and sporting event costs. January/February 2026.
- 25. **Discussion/Action:** to consider a grant application in the amount of \$5,500 from the Valentine Lakeside for the Lucky Lunker fishing tournament for advertising the event and to pay for musical entertainment. March 13-15, 2026.
- 26. **Discussion/Action:** to consider a grant application in the amount of \$78,300 from the Wakepoint Open for advertising for the event and to pay for sporting event operational costs. July 31-August 1, 2026.

Cecilia McClintock, Llano County Clerk

Ron Cunningham
Ron Cunningham, Llano County Judge